

Naji K. Rutherford

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EDUCATION

Florida A&M University **Tallahassee, FL**
Bachelor of Science, Journalism **May '26**
Relevant Coursework: TV News | Reporting & Writing | Language Skills for Media Professionals | **GPA 4.0/4.0**
Documentary & Film | Multimedia Oral Engagement | Social Justice, Thought and the Media

CERTIFICATIONS AND SKILLS

Certifications: Dow Jones News Fund Accelerating Career Excellence in Broadcast Journalism • Entertainment Industry College Outreach Program NYC Cohort 2025 • Common Ground Student Journalism Cohort • Florida News Awards 2025 Finalist • Jacque Reid masterclass

Skills: Writing • Associated Press style • Copyediting • Broadcast scriptwriting • Audio reporting • Anchor producing • Adobe Suite • AVID • iNews • EMPS • Research • Critical thinking • Public speaking • Magazine writing • Social media • Microsoft Office • Marketing

PROFESSIONAL EXPERIENCE

ABC News Live Reports **New York City, NY**
Production Associate Intern **May '25 – Aug. '25**

- Cooperated in producing 3+ daily newscasts through video, audio and photo editing on AVID for ABCNL Reports
- Researched, pitched, wrote and produced 5+ scripts daily for anchors on-air serving as an in-studio anchor producer
- Assisted in producing 3+ weekly segments with “Verdict: The Diddy Trial,” “World News Tonight with David Muir” and ABCNL’s “Vibe Check”

WANM-FM 90.5 **Tallahassee, FL**
On-Air Broadcast News Intern **Aug. '24 – May '25**

- Researched and analyzed 4+ local, campus and world news stories for daily on-air broadcast
- Wrote, tracked and produced 4+ daily broadcasted news segments in Adobe Audition
- Interviewed 3+ public figures and local experts to add context to global issues and localize to Tallahassee, FL

Roc Nation **Atlanta, GA**
Social and Music Marketing Associate **June '24 – July '24**

- Assisted in creating Megan Thee Stallion’s “Thee Egg Hunt,” an interactive scavenger hunt in Texas and Los Angeles
- Increased listener engagement by 43% and boosted album visibility through tabling and listening parties in Atlanta
- Collaborated with management and promotional team to produce 30+ marketing materials for fan engagement

Solutions Journalism Network **Atlanta, GA**
Contributor & Researcher **May '24 - Aug. '24**

- Researched 2+ environmental and social issues to develop a solutions-based approach in an editorial multimedia article
- Interviewed 3+ professionals on corporate greenwashing and the Climate Mayor Network

LEADERSHIP AND INVOLVEMENT

The FAMUAN **Tallahassee, FL**
Editor-in-Chief **April '25 – Present**

- Re-established the printing press with producing the first three physical issues in five years with “FAMU Today, FAMU tomorrow, FAMU forever” campaign
- Develop and govern a team of 60+ staff writers and social media managers with weekly budget meetings
- Copyedit and revise 30+ articles weekly in proper Associated Press style for website publication

WANM-FM 90.5 **Tallahassee, FL**
News Director **April '25 - Present**

- Manage a team of 30+ reporters and copyedit 10+ articles weekly for online publication
- Serve as the executive producer for 6+ on-air talk shows, podcasts and news segments
- Established on-air and digital segment “Legislate This!” focusing on Tallahassee’s local politics and Florida bills

The Beta Alpha Chapter of Alpha Kappa Alpha Sorority, Inc. **Tallahassee, FL**
Spring 2024 Initiate **March '24 - Present**

- Contribute and lead 3+ monthly on-campus and local community service initiatives under the “Enhance Our Environment” and “Advocate for Social Justice” initiatives
- Assist in managing and overseeing the chapter’s Standards 20+ member committee as the co-chair