

Naji K. Rutherford

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EDUCATION

Florida A&M University

Bachelor of Science, Journalism

Relevant Coursework: TV News | Reporting & Writing | Language Skills for Media Professionals | Documentary & Film | Multimedia Oral Engagement | Social Justice, Thought and the Media

Tallahassee, FL

May '26

GPA 4.0/4.0

CERTIFICATIONS AND SKILLS

Certifications: Dow Jones News Fund Accelerating Career Excellence in Broadcast Journalism • Jacque Reid's "How to Be an Independent Journalist" masterclass • Common Ground Student Journalism Cohort • Florida News Awards 2025 Finalist

Skills: Writing • Associated Press style • Copyediting • Broadcast scriptwriting • Audio reporting • Anchor producing • Adobe Suite • AVID • iNews • EMPS • Research • Critical thinking • Public speaking • Magazine writing • CapCut • Social media • WordPress • Marketing

PROFESSIONAL EXPERIENCE

ABC News Live Reports

Production Associate Intern

New York City, NY

May '25 – Aug. '25

- Cooperated in producing 3+ daily newscasts through video, audio and photo editing on AVID for ABCNL Reports
- Researched, pitched, wrote and produced 5+ scripts daily for anchors on-air serving as an in-studio anchor producer
- Assisted in producing 3+ weekly segments with "Verdict: The Diddy Trial," "World News Tonight with David Muir" and ABCNL's "Vibe Check"

WANM-FM 90.5

On-Air Broadcast News Intern

Tallahassee, FL

Aug. '24 – May '25

- Researched and analyzed 4+ local, campus and world news stories for daily on-air broadcast
- Wrote, tracked and produced 4+ daily broadcasted news segments in Adobe Audition
- Interviewed 3+ public figures and local experts to add context to global issues and localize to Tallahassee, FL

Roc Nation

Social and Music Marketing Associate

Atlanta, GA

June '24 – July '24

- Assisted in creating Megan Thee Stallion's "Thee Egg Hunt," an interactive scavenger hunt in Texas and Los Angeles
- Increased listener engagement by 43% and boosted album visibility through tabling and listening parties in Atlanta
- Collaborated with management and promotional team to produce 30+ marketing materials for fan engagement

LEADERSHIP AND INVOLVEMENT

The FAMUAN

Editor-in-Chief

Tallahassee, FL

April '25 – Present

- Re-established the printing press with producing the first three physical issues in five years with "FAMU Today, FAMU tomorrow, FAMU forever" campaign
- Develop and govern a team of 60+ staff writers and social media managers with weekly budget meetings
- Copyedit and revise 30+ articles weekly in proper Associated Press style for website publication

WANM-FM 90.5

News Director

Tallahassee, FL

April '25 - Present

- Manage a team of 30+ reporters and copyedit 10+ articles weekly for online publication
- Serve as the executive producer for 6+ on-air talk shows, podcasts and news segments
- Established on-air and digital segment "Legislate This!" focusing on Tallahassee's local politics and Florida bill

The Beta Alpha Chapter of Alpha Kappa Alpha Sorority, Inc.

Spring 2024 Initiate

Tallahassee, FL

March '24 - Present

- Contribute and lead 3+ monthly on-campus and local community service initiatives under the "Enhance Our Environment" and "Advocate for Social Justice" initiatives
- Assist in managing and overseeing the chapter's Standards 20+ member committee as the co-chair

Solutions Journalism Network

Contributor & Researcher

Atlanta, GA

May '24 - Aug. '24

- Researched 2+ environmental and social issues to develop a solutions-based approach in an editorial multimedia article
- Interviewed 3+ professionals on corporate greenwashing and the Climate Mayor Network